

# Clayton Dyer

Philadelphia, PA 19147  
610 - 716 - 6494  
<https://claytondyer.com/>  
[theclayton.dyer@gmail.com](mailto:theclayton.dyer@gmail.com)

---

## Experience

---

### Insider Inc. / Senior Video Producer

October 2021 - November 2022, Philadelphia, PA

Lead producer for Business Insider's "Boot Camp" and "What It Takes" series. Executed all levels of production, including researching, pitching, shooting, scripting, and editing. Coordinated shoot schedules with subjects and developed budgets with supervising producers.

### Insider Inc. / Video Producer

October 2019 - October 2021, New York, NY

Produced, shot, and edited original content for "Boot Camp" and "What It Takes", two of Business Insider's highest-performing digital media shows. Researched and pitched stories ideas, and collaborated with supervising producers.

### Insider Inc. / Associate Video Producer

October 2018 - October 2019, New York, NY

Lead producer, shooter and editor on all sponsored video campaigns. Assembled production teams, both internal and external. Ensured sponsored campaigns were delivered on time and met client KPIs.

### Insider Inc. / Production Assistant, Branded Content

October 2017 - October 2018, New York, NY

Coordinated sponsored video shoots and aided with all stages of production. Researched and vetted locations and scheduling production. Helped shoot and edit a range of client projects.

### MLB - NHL Network / Video Editor

June 2016 - October 2017, Secaucus, NJ

Won a 2017 Sports Emmy Award for my work on *MLB Tonight*. Produced and edited content for all live programming on the MLB and NHL Networks, specializing in highlights, pre- and post-game sound, as well as short and long-form montages.

---

## Education

---

### Syracuse University / B.S., Broadcast and Digital Journalism

August 2012 - May 2016, Syracuse NY

Focus in video editing and production, as well as utilizing social media in a constantly-changing digital landscape, among other topics.

---

## Skills

---

Digital Video Production • Adobe Premiere Pro • Adobe Photoshop • Operating Cameras • Teamwork and Collaboration • Writing for Video  
TweetDeck • Twitter • Facebook • Instagram • Snapchat • Microsoft Office Suite • Wordpress • Audacity • Final Cut Pro • Voice-over